

CRAMBETH ALLEN PUBLISHING ACQUIRED BY METROPOLIS.

Metropolis International bought Shropshire based Crambeth Allen Publishing Ltd for an undisclosed sum on Wednesday 5th June.

Crambeth Allen Publishing (CAP) is a specialist publisher dedicated to serving the worldwide refining, gas and petrochemical processing community through the supply of information in every form: print and digital magazines, websites, e-magazines and newsletters, webinars and events.

All of the staff are transferring with owner Nic Allen retaining a consultancy role going forward. The business will be run under Metropolis's business to business division EMAP, reporting into Managing Director Richard Watts.

CAP's main brands are PTQ (Petroleum Technology Quarterly), the world's leading quarterly magazine covering the hydrocarbon processing sector, with a global circulation of 15,000. PTQ has a related website ePTQ.com and produces a specialist conference Refining India. The company also publishes DigitalRefining.com the largest freely available source of information for the sector, with thousands of technical articles available to the community.

Nic Allen, chief executive of Crambeth Allen said "We are really pleased to have found a new home for PTQ and digitalrefining.com. Since 1996 we have provided the best information in the sector for engineers, written by engineers. We are sure the brands will prosper under Metropolis with its excellent history of growing and building media brands."

Robert Marr, chief executive of Metropolis said "We are really pleased to welcome PTQ, Digital refining, and all the team to Metropolis. They are brands with a real connection and heritage in their sector, and we look forward to developing them with the current team. The acquisition continues the development of Metropolis and aligns with our vision of delivering sustainable profitable futures for well-managed media brands."

Notes

Crambeth Allen was established in 1993 by Nic Allen. PTQ launched in 1996. The company was awarded a Queen's Award for export in 1999. It launched Digitalrefining.com in 2010, and the Refining India conference in 2013.

Metropolis International is a consumer and business to business company committed to delivering sustainable futures for media brands. It has 30 media brands in its portfolio and recently completed the acquisitions of the financial media brands of Centaur.

Contact details

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