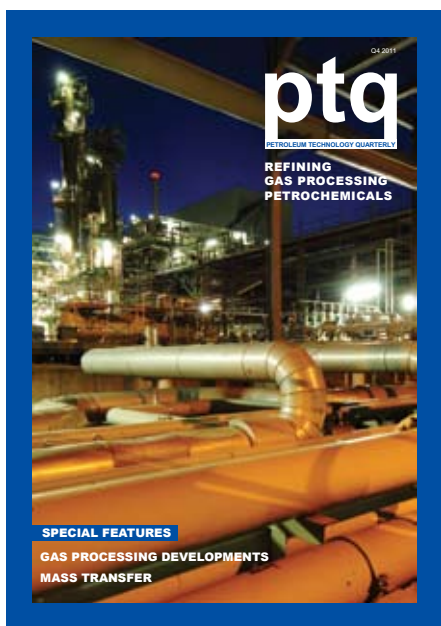


ptq

PETROLEUM TECHNOLOGY QUARTERLY



MEDIA DETAILS 2012



CIRCULATION

TOTAL AVERAGE NET CIRCULATION: **17,723***

TOTAL WORLDWIDE READERSHIP: **70,890**

Readership figure based on modest pass-on rate of four readers per copy

WHY YOU SHOULD ADVERTISE IN *PTQ*

- *PTQ* carries up to sixteen 3000-5000 word technical articles in each issue, highlighting the latest developments affecting the global refining, gas and petrochemical processing industries.
- *PTQ* provides decision makers worldwide with the in-depth information they need on the processes, products and services necessary for them to design, build, operate and maintain their plants more efficiently, as well as increase their margins.
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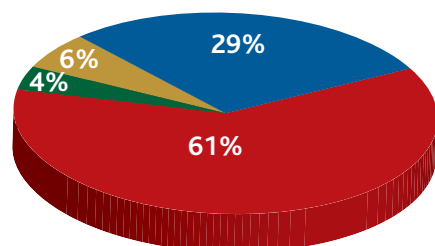
Presidents and Vice Presidents
General Managers
Plant Managers
Technical Directors & Managers
Heads of Process
Project Managers & Engineers

Maintenance Managers
Heads of Engineering
Planning Managers
Heads of Construction
Operations Managers
Plant Superintendents

Environmental Managers
Process and Chemical Engineers
Mechanical Engineers
Electrical Engineers
Heads of Procurement
Heads of R&D

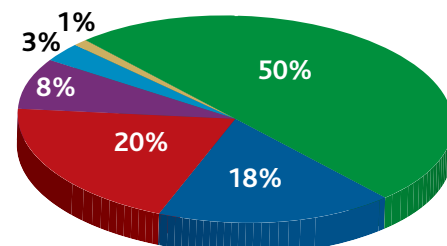
REQUESTED BY

- Engineers/Consultants
- Senior Management
- Research/Lab/Chemists
- Other Industry Professionals



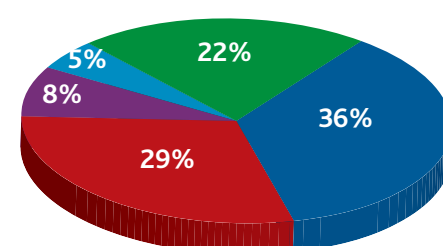
WITHIN

- Refining
- Petrochemical/Chemical
- Engineering Contracting
- Gas Processing
- Licensing
- Alternative fuels



WORLDWIDE

- Europe
- North America
- Asia, South-East Asia & Australasia
- Middle East and Africa
- Central & South America



PTQ is independently audited by the Audit Bureau of Circulation. A copy of our full audit certificate is available from our website.

* Circulation figure based on our latest (2010) ABC certificate (11,988 print/5,735 digital), representing a year-on-year increase of 937 from 2009. Regional percentages based on ABC certificate; job title and industry segment percentages based on our own research.

EDITORIAL CALENDAR

Q1 2012
JAN-FEB-MAR

CATALYSIS

GAS

Q2 2012
APR-MAY-JUN

Q3 2012
JUL-AUG-SEP

REVAMPS

Q4 2012
OCT-NOV-DEC

Catalyst Technology • Sulphur Removal • Heavy Feed Processing • Project Management
• Hydroprocessing • LCO Processing • Biofuels • Risk Management
• Alkylation • Steam Cracking

Automation and Control: Wireless Technology • Asset Management • Optimisation
• Safety Systems • Modelling • Simulation

Environmental: Emissions Control • SO_x/NO_x Control • Flare Systems
• Water Management • CO₂ Sequestration

NPRA Annual Meeting
Achema
ME-Tech 2012
Refining China 2012
European Fuels Conference
Russia & CIS Executive Summit
StocExpo

Closing Date: 10 December

Rare Earth Catalysts • Catalyst Developments • Catalyst Recovery and Regeneration
• Catalytic Reforming • Additives in FCC Operations
• Speciality Aromatics from Reformers • Methanol Catalysts
• FCC Pretreating • Advances in Hydroprocessing
• Guard Bed Applications • Reactor/Catalyst Modelling

Achema
ME-Tech 2012
BBTC & IDTC 2012
Sulphur 2012
Refining China 2012
NPRA Reliability & Maintenance

Closing Date: 12 February

Shale Gas Processing • Gasification Technologies • LNG/GTL
• Sulphur Recovery/Removal • Nitrogen Separation • Control Systems for Gasifiers
• Tail Gas Treatment • Fischer-Tropsch Developments
• Synthesis Gas from Refinery Residues • Processing High-Acid Natural Gas

Achema
BBTC & IDTC 2012
Sulphur 2012
Refining China 2012
NPRA Reliability & Maintenance

Closing Date: 24 February

Catalyst Management • Hydrogen Management • Delayed Coking • Crude/Vacuum Unit
• Hydrotreating • Fractionation • BTX Separation • Offgas Recovery • Visbreaking
• Resid Upgrading • Steam Reforming • Heat Tracing

Thermal Combustion: Heat Transfer • Heat Recovery • Combustion Systems
• Furnace Design • Heat Exchangers • Thermal Processing • Low NO_x Burners
• Refractory and Insulation

Separation: Filtration • Trays and Packings • Molecular Sieves • Deep Cut Fractionation
• Membrane Separation • Adsorption Separation • Oil/Water Separation

Global Refining Summit
NPRA Reliability & Maintenance
Achema
BBTC & IDTC 2012
Middle East Petrotech

Closing Date: 2 March

Catalyst Advances • Clean Fuels • FCC • NO_x Reduction • Diesel Maximisation
• Hydrocracking • Lubes • GTL/CTL • Gasification • Biofuels

Instrumentation and Control: Control Valves • Analytical Instruments
• Test and Measurement • Actuators • Blending Control

Rotating Equipment: Pumps and Rotary Valves • Compressors and Turbines
• Vibration/Condition Monitoring

Turbomachinery Symposium
Pump & Valve Symposium

Closing Date: 25 May

Revamp, Turnaround and Maintenance Case Studies
• Optimising Turnaround Execution • Low Capital Investment Strategies
• Defining Maintenance Scope for Turnarounds
• Equipment Retrofitting • Refinery Expansion Projects
• Turnaround Software Packages • Minimising Capital Costs

NPRA Q&A
Downstream Asia
Sulphur 2012
BBTC & IDTC 2013
Refining China 2013

Closing Date: 31 August

Catalyst Improvements • Water Treatment • Hydrogen Recovery • Product Blending
• Fluid Handling • ULSD Production • Utilities • Hydrotreating • Opportunity Crude Processing

Gas Processing Developments: Sulphur Removal/Recovery • Compressors • Gas Treating
• Analysers • LNG and GTL • Control Systems • Gasification

Mass Transfer: Reactor and Vessel Design • Column Internals, Trays and Packing
• Heat and Energy Balance • Heat Integration • Distillation and Fractionation
• Monitoring Tower Internals • Distributors

NPRA Q&A
Sulphur 2012
Downstream Asia
Asia-Tech 2012

Closing Date: 7 September

If you would like to submit an article on any of the above topics, please contact
Chris Cunningham: **T** +44 844 5888 773 **E** editor@petroleumtechnology.com

ADVERTISING RATES

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28-29 MARCH 2012



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Single Page	€5,350	€5,220	€5,090	€4,960	€4,840
Double Page	€8,550	€8,340	€8,135	€7,230	€7,050
Half Page Island	€3,795	€3,700	€3,610	€3,520	€3,435
Half Page	€2,885	€2,815	€2,745	€2,675	€2,610
Third Page	€2,210	€2,154	€2,100	€2,048	€1,995
Quarter Page	€1,615	€1,575	€1,535	€1,500	€1,465

General rates. Rates for prime position available on request

15% discount for recognised agencies

ADVERTISING SIZES

Advertisement Size	Depth x Width
Double-Page Bleed	303 x 426mm
Trim Size	297 x 420mm
Single-Page Bleed	303 x 216mm
Trim Size	297 x 210mm
1/2 Page Island	190 x 120mm
1/2 Page Horizontal	125 x 178mm
1/2 Page Vertical	270 x 86mm
1/3 Page Horizontal	90 x 178mm
1/3 Page Vertical	270 x 59mm
1/4 Page Horizontal	68 x 178mm
1/4 Page	125 x 86mm

Advertisements are printed in full colour.

Artwork should be provided in the form of press-optimised pdfs PDF (PDF-X format), which should be sent to artwork@petroleumtechnology.com or uploaded to our ftp site (contact us for details).

CONTACT US

Advertising Enquiries

T +44 844 5888 771

F +44 844 5888 662

E sales@petroleumtechnology.com

Production Enquiries

T +44 844 5888 774

E production@petroleumtechnology.com

Editorial Enquiries

T +44 844 5888 773

F +44 844 5888 667

E editor@petroleumtechnology.com

Crambeth Allen Publishing Ltd

Hopesay

Craven Arms

SY7 8HD, UK